

## PERSONAL DETAILS

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## KEY SKILLS

- HTML5, CSS3, JavaScript (ES6+)
- Responsive & Mobile-First Web Design
- Content Management Systems
- Omnichannel & Multichannel Digital Experience
- UX/UI Best Practices & Information Architecture
- Website Performance Optimization & Accessibility (WCAG)
- Web Analytics & Data-Driven Optimization
- Version Control Systems (Git, GitHub/GitLab)
- Web Security Best Practices
- Cross-Functional Stakeholder Collaboration
- Campaign Planning & Digital Execution
- Agile / Scrum Methodologies
- Process Standardization & Continuous Improvement
- Strong Written & Verbal Communication

## EDUCATION

BACHELOR OF TECHNOLOGY (IT)  
Narayana Engineering College (JNTU-A)  
2008 - 2012

MPC (INTERMEDIATE)  
Board of Intermediate Education, AP  
2006 - 2008

# MUJIKEER AHMED MOHAMMAD

## SENIOR UI/UX WEB DESIGNER IV

*Pixels with Purpose*

Senior Web Designer / Web Developer with 9+ years of experience building scalable, high-performance websites and CMS-driven platforms. Strong expertise in HTML, CSS, JavaScript, and modern front-end frameworks, with a proven ability to collaborate across UX, content, marketing, and technology teams to deliver omnichannel digital experiences. Experienced in improving website usability, performance, and security while aligning digital solutions with business and customer engagement goals.

## CORE COMPETENCIES

- Design, develop, and maintain enterprise-grade websites ensuring **high performance, scalability, accessibility, and security**
- Collaborate closely with **UX, Content Operations, Marketing, and Technology teams** to deliver a best-in-class customer experience aligned with **omnichannel / GTMC engagement strategies**
- Define and optimize **website structure, navigation, and information architecture** to improve usability and conversion
- Establish and enforce **web development standards, processes, and best practices** across projects
- Continuously evaluate and adopt **latest web technologies, tools, and methodologies** to enhance website aesthetics and user experience
- Implement and manage **Content Management Systems (CMS)** such as Magnolia and similar platforms
- Support **multichannel and omnichannel marketing campaigns**, including planning, execution, and optimization
- Ensure compliance with **global industry standards**, web security practices, and performance benchmarks
- Use **web analytics tools** to monitor site performance, user behavior, and recommend data-driven improvements
- Work with **version control systems (Git)** to manage code efficiently across teams
- Provide technical guidance and collaborate with backend developers on integrations and enhancements
- Effectively manage multiple priorities while delivering projects within **defined timelines and quality expectations**
- Communicate clearly with stakeholders, translating business and scientific requirements into technical solutions

## ADDITIONAL SKILLS

- User Interface (UI) Design
- Visual Design
- Interaction Design
- Wireframing and Prototyping
- Usability Testing
- Bootstrap Framework
- Mobile-First Designing
- Responsive Design
- Typography
- Iconography
- Adobe Creative Suite (Photoshop, XD)
- Figma
- Collaborative Teamwork
- Project Management
- Team Management

## TOOLS

### Developer tools

- Visual Studio Code
- Brackets
- Dreamweaver

### Frameworks

- Bootstrap
- jQuery
- Angular JS Basics

### Prototyping tools

- Figma
- Adobe Photoshop
- Canva
- Adobe XD

## AI TOOLS

- Figma AI
- ChatGPT
- Maze AI
- Framer AI
- Miro AI
- Loveable
- Bolt.ai
- Claude

## LANGUAGES KNOWN

- English
- Hindi
- Telugu

## EXPERIENCE

### UI/UX ENGINEER I - SENIOR UI/UX WEB DESIGNER IV

FORSYS INC.,

Sep 2016 - Present

- Influenced and clearly communicated UX vision and design rationale to stakeholders, product owners, and engineering teams across multiple enterprise products.
- Owned end-to-end UX and UI design for complex web and mobile applications, from discovery and ideation to final delivery.
- Collaborated closely with Product Owners and Product Managers to identify opportunities for new features, enhancements, and usability improvements.
- Validated design assumptions through user research, usability testing, and iterative feedback loops.
- Solved complex UX challenges across responsive web, mobile, and tablet experiences using design-thinking methodologies.
- Built strong partnerships with Engineering to ensure feasibility, accurate implementation, and high-quality final output.
- Worked closely with developers and QE teams to deliver polished, production-ready interfaces within tight timelines.
- Created and maintained design systems, style guides, and reusable UI components to ensure visual consistency and scalability.
- Evangelized modern UI guidelines, accessibility standards, and design patterns across teams.
- Partnered with Marketing to align product and website experiences with brand, SEO, and SME requirements.
- Recognized as Best Employee of the Year (2017, 2018, 2019) for consistent high performance under pressure.

### FOUNDER, R&D HEAD

ZUDUP

Nov 2012 - Aug 2016

- Ran a Web centric company named ZUDUP from 2012 to 2016
- Led a team of 12 members
- Mainly responsible for Research & Development, Client Acquisition, Relationship Management, Org Management.
- Worked with few US based cloud companies.
- Delivered many low-level and high-level design centric websites with high C-Sat.

