

PERSONAL DETAILS

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- Hyderabad, India

KEY SKILLS

- UI/UX Strategy & Design Leadership
- End-to-End Product Design & Interaction Design
- Responsive Web & Mobile Design
- Design Systems, Style Guides & Reusable UI Components
- Prototyping, Wireframing & Information Architecture
- Website Design & Digital Experience Optimization
- AI-Powered Design Workflows & Process Automation
- Design Quality Assurance & Developer Handoff
- Cross-Functional Stakeholder & Team Collaboration
- Brand Consistency & Marketing Experience Alignment
- Agile / Scrum & Design Project Management
- Continuous Improvement & Design Process Optimization

EDUCATION

BACHELOR OF TECHNOLOGY (IT)
Narayana Engineering College (JNTU-A)
2008 - 2012

MPC (INTERMEDIATE)
Board of Intermediate Education, AP
2006 - 2008

MUJIKEER AHMED
MOHAMMAD

Manager - Design & Principal UX

Pixels with Purpose

Design & UX Manager experienced in leading interactive designs, UI/UX, interface experiences, marketing collaterals, and digital campaigns. Skilled in defining design strategies, maintaining brand consistency, managing project workflows, and collaborating with cross-functional teams to deliver user-centric digital experiences. Focused on design innovation, team collaboration, quality assurance, and leveraging AI to improve design efficiency and outcomes.

CORE COMPETENCIES

- Manage, design, develop, and maintain enterprise-grade designs and experiences ensuring **high performance, scalability, accessibility**.
- Collaborate closely with **UX, Content Operations, Marketing, and Technology teams** to deliver a best-in-class customer experience aligned with **omnichannel / GTMC engagement strategies**
- Define and optimize **website structure, navigation, and information architecture** to improve usability and conversion
- Establish and enforce **web development standards, processes, and best practices** across projects
- Continuously evaluate and adopt **latest web technologies, tools, and methodologies** to enhance website aesthetics and user experience
- Implement and manage **Content Management Systems (CMS)** such as Magnolia and similar platforms
- Support **multichannel and omnichannel marketing campaigns**, including planning, execution, and optimization
- Ensure compliance with **global industry standards**, web security practices, and performance benchmarks
- Use **web analytics tools** to monitor site performance, user behavior, and recommend data-driven improvements
- Work with **version control systems (Git)** to manage code efficiently across teams
- Provide technical guidance and collaborate with backend developers on integrations and enhancements
- Effectively manage multiple priorities while delivering projects within **defined timelines and quality expectations**
- Communicate clearly with stakeholders, translating business and scientific requirements into technical solutions



ADDITIONAL SKILLS

- User Interface (UI) Design
- Visual Design
- Interaction Design
- Wireframing and Prototyping
- Usability Testing
- Bootstrap Framework
- Mobile-First Designing
- Responsive Design
- Typography
- Iconography
- Adobe Creative Suite (Photoshop, XD)
- Figma
- Collaborative Teamwork
- Project Management
- Team Management

TOOLS

Developer tools

- Visual Studio Code
- Brackets
- Dreamweaver

Frameworks

- Bootstrap
- jQuery
- Angular JS Basics

Prototyping tools

- Figma
- Adobe Photoshop
- Canva
- Adobe XD

AI TOOLS

- Figma AI
- ChatGPT
- Maze AI
- Framer AI
- Miro AI
- Loveable
- Bolt.ai
- Claude

MARKETING TOOLS

- Apollo
- MailChimp
- Clay
- 6sense

LANGUAGES KNOWN

- English
- Hindi
- Telugu

EXPERIENCE

UI/UX ENGINEER I - DESIGN & UX MANAGER

FORSYS INC.,

Sep 2016 - Present

- **Influenced and clearly communicated** UX vision and design rationale to stakeholders, product owners, and engineering teams across multiple enterprise products.
- **Owned end-to-end UX and UI design** for complex web and mobile applications, from discovery and ideation to final delivery.
- Collaborated closely with Product Owners and Product Managers to **identify opportunities for new features, enhancements, and usability improvements**.
- Validated design assumptions through **user research, usability testing, and iterative feedback** loops.
- **Solved complex UX challenges** across responsive web, mobile, and tablet experiences using design-thinking methodologies.
- Built strong partnerships with Engineering to **ensure feasibility, accurate implementation, and high-quality final output**.
- Worked closely with developers and QE teams to deliver polished, **production-ready interfaces within tight timelines**.
- Created and maintained design systems, style guides, and reusable UI components to ensure visual consistency and scalability.
- Evangelized modern UI guidelines, accessibility standards, and design patterns across teams.
- Partnered with Marketing to align product and website experiences with brand, SEO, and SME requirements.
- **Drove AI adoption** in design workflows, leveraging AI-powered tools to accelerate ideation, streamline design processes, enhance productivity, and improve the quality of digital experiences.